anging our living place the last ptember, circumstances arose rought us back to the HOTEL ECLAIRE, Broadway at 77th lere we lived once before for two and liked it very much.

The new owner of the Belleclaire is WALTER GUZZARDI, a man with a stock of experience that qualifies him as one of the most able and affable

He and I sat together in the main dining room Wednesday night, talking over his plans for the future.

Mr. Guzzardi said he was glad to own.
the Belleclaire for its good reputation
and its fine location. He hopes to add
to its reputation, but he can't do anything with the location, except to emphasize its convenience to people in and
cut of true on the convenience.

The thought constantly in the mind of Mr. Guzzardi is: "What can I do today that will make the Belleclaire better

Great improvement is already manifest.

From June 1 last, until October 1, painters, decorators, furnishers, have been at work. They have accomplished

The Belleclaire looks, and is, a most attractive home—"more nearly a real home than any hotel we have ever

Many guests have written Mr. Guzzardi very complimentary letters about the great transformation which has taken place in the Belleclaire and the greatly improved service he is giving

"Yesterday" with Mr. Guzzardi means only what was done to build reputa-tion. "Today" means putting himself in the position of a guest, and making

He arrives at his hotel every morning from his home in Flushing. As he alights from his automobile, he imagines himself a guest arriving at the hotel. He observes, in turn, the automobile attendant, the doorman, the bellboys, the clerks. He notices that all are on the aleast ready with a wails to save

He asks the clerk to give him a key to a different room every morning. Tak-ing the elevator, he quickly observes whether the elevator and the elevator operator are working right. On his way to the room, he notices the hall-way. Is it clean?

Entering the room, does it look right? Is everything in its place? He tests the telaphone He looks in the bathroom. telaphone He looks in the bathroom. Is it clean? Does the water run freely? Are there plenty of towels? He tests the dining room service. By telephone, he orders coffee, which is promptly served bot in a thermos pot.

After leaving the room, he returns to the rotunda and leaves the key with the clerk—and then he changes from guest

He visits every part of the hotel every day. Every day, in spite of every care taken by everybody in the organization, something is found to correct, and it is

That which is wrong today therefore becomes right tomorrow It's To-day and Tomorrow throughout the en-tire organization.

His general manager, Mr. Heath, and his assistant manager, Mr. Sheppard, are as keen to find out every day if everything is going right as is Mr. Guzzardi. He has two very able asso-

ou can understand, therefore, why the selleclaire is always in order—why it is always prepared to receive guests in a way to make them feel at home at once.

The main dining room, which fronts on Broadway, and L's along the 77th Street side, where it opens into its ally—the Palm Room—gives a very pleasant environment, while being courteously and promptly served with good home dishes splendidly cooked, including Belleclaire's famous dish, APPLE PIE, which has been made by the same chef for 14 years. The dining room and its ally are both patronized to capacity. But there is a grill room, too—one of the most homelike and attractive in all New York. Mr. Guzzardi has plans for this grill that you will be told about later on.

ning service is in charge of the one—affectionately called by all as "Old Tom" and "Young What these two Toms don't about giving good service to a has never yet been spoken or

Tonight. Mr Guzzardi is providing his guests and their friends with a Sunday night concert. This is just one more step he is taking to make the Belleclaire a charming place in which to live permanently or to stop transiently or to dine regularly and to be sure always of cetting very good things to cat. etting very good things to cat.

CRAIG FINDS FLAWS

Location Specifies 20 Objections in Analysis of Commission Proposals.

SEES INCREASED FARE

Fears Domination of City Properties by Irresponsible Board.

INDICATES HYLAN SLOGAN

Comptroller's Outline Accepted as a Forecast of Election Strategy.

Comptroller Charles L. Craig made public yesterday an analysis and criticism of the plan recently promulgated by the Transit Commission to solve New York's traction problems. Mr. Craig finds, among other features in his analysis, which embraces twenty specific points, that the plan will provide for an increased fare; for the release of the present operating companies from the obligations involved in the dual subway contracts and for the "domination for two generations to come." of the city's properties by an "firresponsible" board against which neither the city nor the people will have any redress. Mr. Craig's outline of his attitude toward the Transit Commission's plan was accepted last. of his attitude toward the Transit Commission's plan was accepted last night as indicative of the plan of attack that the Hylan-Craig-Hulbert the five cent fare slogan as its battle cry in the municipal campaign.

Mr. Craig has summarized his objec-

Years.

"2. Release of the New York Railways and other surface lines from franchise obligations for a five cent fare.

"3. Release of all lines from all obligations to pay franchise taxes or any other kind of taxes.

"4. The surrender by the city of its lieu upon all of the equipment provided by the Interborough under contracts Noa. I and 2 given as security for faithful performance by the Interborough of its

ontract obligations.

"6. Release of the B. R. T. from the obligation of a million dollar continuing

ation for at least two generations to come.

"9. The buses so persistently refused to the city by the Miller Legislature are to be given to the street railway interests.

"10. The lines that have failed in private operation are to be unloaded on the city at a valuation acceptable to their security holders, and bonds guaranteed by the city's investment in its subways to earn 5 per cent, and which may run as high as 6½ per cent, are to be delivered in exchange for securities how outstanding, many of which are unsalable and some of which are quoted at less than five cents on the dollar.

"11. Speculation in bonds instead of stocks, with an insider's device for market manipulation unsurpassed by any ever used for plundering a confiding public.

exact from a helpless and betrayed populace.

"14. The Interborough under a new name gets back for operation at an increased fare and no taxes the very same lines it now operates at a five cent fare.

"15. The B. R. T. under a new name gets back for operation, at an increased fare and no taxes, the lines heretofore in the B. R. T. system and operated at a five cent fare.

"16. The surface lines of the New York Railways and others now operated under franchites obligations for a five cent fare are to be operated by a company with a new name at an increased fare.

be unnecessary.

"18. The revenues from the city's own properties amounting to upward of \$150,-000,000 a year are to be collected and handled by a board of control, a majority of whom are the direct representatives of the Interborough, the B. R. T. and surface railways, and one other to be "7. A 'cost plus' fare to be fixed from surface rallways, and one other ear to year by a board of control composed of one representative from the In-

NEW YORK U. COUNCIL NOW OPEN TO ALUMNI Selections to Be Made From

pecial Despatch to THE NEW YORK HEEST New York Herald Bureau, Washington, D. C., Oct. 8. the Shipping Board will ask

o reduce the price of Shipping Board nnage sold to various companies and

contage has fallen materially since they said the first instalments of their purshase money they are having difficulty in competing on even terms with other

vessels.

Recently Elmer Slesinger, general counsel of the board, gave it is his opinlon that the board is without authority in law to reduce these prices and that if reductions are to be made Congress will have to enact special legislation for that

FIVE BOYS HURT IN EXPLOSION.

James William Tonis, 10: Herbert Johnson, 9, and John Johnson, 11, were done, M. Loucheur says: "Three years taken to the Brockton Hospital. All of incessant labor have given to the work badly burned about the face, arms and hands. Tonis also had fiesh wounds on his hands and wrists.

6 GET STATE CROSS FROM GOV. MILLER

Elsie Janis, Daniel G. Reid and Gen. Dyer Decorated for War Service.

REGIMENT IS REVIEWED

Military Ceremonies Precede Guard's Campaign This Week for Recruits.

Elsie Jamis for her "cheerfulness an are service in carrying good cheer to world war veterans when a gallant uccess of the A. E. F.

Lieut.-Col. William T. Starr

Lieut.-Col. William T. Starr for "meritorious service in establishing and maintaining liaison with allied formations, gathering exceedingly valuable information which assisted greatly in the auceess attained by the Twenty-seventh Division in Ypres sailent and in operations about Mt. Kemmel."

Dariel Gray Reid for "conspicuous and meritorious services rendered to the United States and the State of New York, in that he provided from his private funds for the creation and equipment of the Columbia War Hospital, which was turned over to the Government and renamed General Hospital No. 1. By this act he displayed the highest ideals of citizenship and devotion to his country and his State."

Col. Thatcher T. P. Luqueer for "signal ability and skill in the command of the engineering regiments."

Brig.-Gen. George R. Dyer for "reorganizing the Guard with a higher degree of efficiency."

of efficiency."

Commander Robert E. Tod for "valuable services at Brest and for his organization of the Coast Defence."

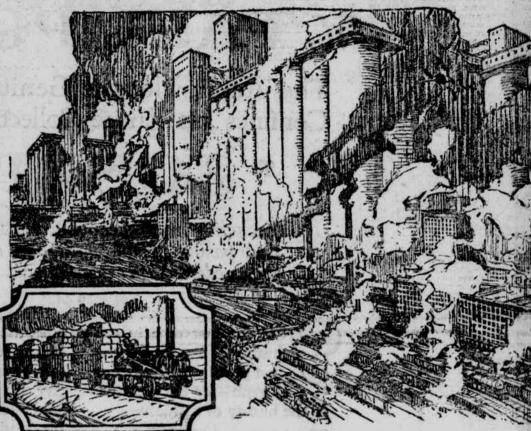
Adt.-Gen. J. Leelle Kincald, Major-Gen. John F. O'Ryan and Col. Wade Hayes assisted the Governor.

FIELDS OF FRANCE ARE AGAIN PRODUCTIVE

Minister Loucheur Writes o 'Golden Appearance.'

BROCKTON, Mass., Oct. 8.—Three boys were seriously injured and two others alightly burned to-day by the explosion of an aerial bomb which they found on field at the Brockton Fair Grounds, where fireworks displays were given highly dufing the fair which cleand.





Bringing Food to Market

OU are standing on the outskirts of Buffalo. An outbound Lackawanna train approaches. You count the cars. There are fifty, and each is packed floor to eaves with grain, approximately 1350 bushels to the car, 67,500 for the train.

You wonder at the tremendous number of loaves this will make, the multitude of mouths it will feed. Altogether it reaches the stupendous total of 23,000,000 bushels a year, fifteen times the capacity of one of Buffalo's biggest elevators—yet this great store of food represents only the contribution of the Lackawanna to the work of transporting this particular food stuff.

In the allied field of grain products, there were handled by the Lackawanna in and out of Buffalo almost 100 different kinds during 1920, in addition to 27 varieties of meats and meat products and a host of miscellaneous foods ranging from live poultry to dried fish.



For Hall of Fame. Yes, Phoebe Snow Now makes the clair To prove her right he'll just recite Her work for Road of Anthracite. Through many years the Lackawanna has not only been a big carrier of food but has taken an active part in the food question at its source. It helped to finance the first American Farm Bureau. It has always had a peculiar interest in the great national work of bringing food to

LACKAWANNA LIMITED CHICAGO LIMITED BUFFALO LIMITED Lv. New York 10. 20 A.M. Lv. New York 2. 20 P.M. Lv. New York 10. 20 A.M. Lv. Hoboken 2. 20 P.M. Lv. Hoboken Ar. Syracuse 5. 45 P.M. Ar. Detroit 7. 10 A.M. Ar. Syracuse Ar. Buffalo 7. 55 P.M. Ar. Cleveland 7. 50 A.M. Ar. Ithaca Ar. Chicago 8. 25 A.M. Ar. Chicago 2. 20 P.M. Ar. Buffalo

These trains stop at Newark, East Orange and Morristown on notice to agent. Hudson Tubes run direct to Lackawanna Terminal at Hoboken from 33rd Street and Broadway, New York, in 17 minutes, and from Hudson Terminal, New York, in 9 minutes. For detailed information telephone BRYANT 2052

LACKAWANNA

WENDELL P. COLTON ADVERTISING AGENCY . DEW YORK

Sincerely yours, William C. Freeman

W. & J. SLOANE

Announce the most important ORIENTAL RUG SALE that they have ever held

A \$500,000 COLLECTION

At prices which mark a new low level for desirable rugs

A Sloane Sale is always a serious and genuine event. A rare money saving opportunity of the first order. But this one above all others should not be missed.

Every Rug is a specially selected importation. There are plenty of low priced ones. All represent the Sloane standard of sincerity. Each rug is attractive, desirable, choice, durable.

There are small rugs and large. All colors and weaves. Rugs from India, Persia, Turkey, China, and the Caucasus. This exhibit is unique in interest. An exceptional offering of genuine, perfect Oriental Rugs.

Small size rugs at \$20 upwards

9 x 12 size rugs at \$175 upwards

OTHER SIZES AT PROPORTIONATE PRICES This great Sloane Sale begins on Monday, October 10th. Measure the space where you want to place rugs and bring the measurements with you. This will facilitate selection and insure satisfaction.

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